

REP HEADLINE# 6301800
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$
REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
HARRIS REPORT FROM REP
CHANGES SEP25/12 12.14
*** WFSB-TV ***

ADV # _____ ADV. NAME POLI/L MCMAHON/R/SEN/CT REP. # _____ OFF. # _____ SALESMAN # _____

AGY # _____ AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME ANNE BRAUNSCHEIDEL

600 FAIRMOUNT AVENUE, SUITE 306 SALES PRSN WA- HEATHER UTTLEY (H)

TOWSON, MD 21286

REP HEADLINE# 6301800

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REP: TEL# 703-516-9399

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

FAX# 703-516-9680

HARRIS REPORT FROM REP

CHANGES

SEP25/12 12.14

*** WFSB-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL :SPTS
36	S		730P-800P	30		\$90.00	9/10	9/10	0		MON	0
PROGRAM : ENT TONIGHT												
CON COM1: ENT TONIGHT												
40	S		1000P-1100P	30		\$300.00	9/10	9/10	0		MON	0
PROGRAM : HAWAII FIVE 0												
CON COM1: HAWAII FIVE 0												
SEP/12 \$4,220.00												
											CONTRACT TOTAL	\$4,220.00
											TOTAL SPOTS	49

MARKET TOTALS \$409,687 WFSB 40% WTNH 18% WVIT 25% WTIC 13% WCTX 4% WCCT 0% WHPX 0%
CABL 0%

SHARES ACCURATE. GFSB 2%.

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

CONTRACT



WFSB Fairfield County
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision 491856 /		Alt Order # 06301800
Product MCMAHON 4 III GFSB III		
Contract Dates 09/04/12 - 09/10/12		Estimate # 1291
Advertiser McMahon for Senate		Original Date / Revision 09/25/12 / 09/25/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station GFSB	Account Executive Heather Uttley	Sales Office HRP-WASHING
Special Handling		
Demographic Adults 35+		
IDB# 1021	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

And:

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21204

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	GFSB	09/04/12	09/07/12	6AM-6:30AM Eyewitness Nev	6AM-6:30AM		:30			NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-T--F--				2	\$45.00			
2	GFSB	09/04/12	09/06/12	6:30AM-7AM Eyewitness Nev	6:30AM-7AM		:30			NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-T-T---				2	\$60.00			
3	GFSB	09/04/12	09/06/12	7AM-9AM The Early Show	7AM-9AM		:30			NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-T-T---				2	\$40.00			
4	GFSB	09/04/12	09/07/12	Eyewitness News at Noon	12PM-12:30PM		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-T--F--				2	\$50.00			
5	GFSB	09/04/12	09/06/12	5PM-5:30PM Eyewitness Nev	5PM-5:30PM		:30			NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-T-T---				2	\$65.00			
6	GFSB	09/04/12	09/07/12	5:30PM-6PM Eyewitness Nev	5:30PM-6PM		:30			NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-T--F--				2	\$65.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	GFSB	09/03/12-09/09/12	5:30PM-6PM Eyewitness Nev	5:30PM-6PM	-Tu---F----	:30		\$65.00	NM		
	See MG 25.2,25.3,25.4											
7	GFSB	09/04/12	09/06/12	6PM-6:30PM Eyewitness Nev	6PM-6:30PM		:30			NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-T-T---				2	\$90.00			
E 8	GFSB	09/07/12	09/07/12	7PM-7:30PM	7PM-7:30PM		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----1--				1	\$90.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	GFSB	09/03/12-09/09/12	7PM-7:30PM	7PM-7:30PM	-----F----	:30		\$90.00	NM		
	Credited											
9	GFSB	09/05/12	09/05/12	7:30PM-8PM	7:30PM-8PM		:30			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	--1----				1	\$90.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WFSB Fairfield County
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision 491856 /		Alt Order # 06301800
Contract Dates 09/04/12 - 09/10/12	Product MCMAHON 4 !!!GFSB!!!	Estimate # 1291
Advertiser McMahon for Senate		Original Date / Revision 09/25/12 / 09/25/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
10	GFSB	09/04/12	09/06/12	5AM-5:30AM Eyewitness Nev	5AM-5:30AM		:30			NM	4	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/03/12	09/09/12	-TWT---				4	\$25.00			
11	GFSB	09/04/12	09/07/12	5:30AM-6AM Eyewitness Nev	5:30AM-6AM		:30			NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/03/12	09/09/12	-T--F--				2	\$35.00			
12	GFSB	09/04/12	09/08/12	M-SU Eyewitness News @ 11	11PM-11:35PM		:30			NM	3	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/03/12	09/09/12	-T-T-S-				3	\$65.00			
13	GFSB	09/04/12	09/04/12	NCIS	8PM-9PM		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/03/12	09/09/12	-1-----				1	\$250.00			
14	GFSB	09/04/12	09/04/12	National Conventions	10pm-11pm		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/03/12	09/09/12	-1-----				1	\$400.00			
15	GFSB	09/05/12	09/05/12	Criminal Minds	9PM-10PM		:30			NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/03/12	09/09/12	--1----				1	\$220.00			
16	GFSB	09/05/12	09/05/12	National Conventions	10pm-11pm		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/03/12	09/09/12	--1----				1	\$400.00			
17	GFSB	09/07/12	09/07/12	CSI: NY	9PM-10PM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/03/12	09/09/12	----1--				1	\$200.00			
18	GFSB	09/08/12	09/08/12	SA Eyewitness News	6AM-7AM		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/03/12	09/09/12	-----1-				1	\$20.00			
19	GFSB	09/08/12	09/08/12	SA Eyewitness News	7AM-9AM		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/03/12	09/09/12	-----1-				1	\$35.00			
20	GFSB	09/08/12	09/08/12	SA 6pm-6:30pm EWN	6PM-6:30PM		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/03/12	09/09/12	-----1-				1	\$35.00			
21	GFSB	09/09/12	09/09/12	SU Eyewitness News	6AM-7AM		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/03/12	09/09/12	-----1				1	\$20.00			
22	GFSB	09/09/12	09/09/12	SU Eyewitness News	7AM-9AM		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/03/12	09/09/12	-----1				1	\$35.00			
23	GFSB	09/09/12	09/09/12	CBS Sunday Morning	9AM-10:30Am		:30			NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/03/12	09/09/12	-----1				1	\$85.00			
24	GFSB	09/09/12	09/09/12	Su 10:30AM-11:30AM ROT	10:30AM-11:30AM		:30			NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/03/12	09/09/12	-----1				1	\$55.00			
25	GFSB	09/09/12	09/09/12	SU 6:30PM-7PM EWN	6:30PM-7PM		:30			NM	3	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/03/12	09/09/12	-----1				1	\$45.00			

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WFSB Fairfield County
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision 491856 /		Alt Order # 06301800
Contract Dates 09/04/12 - 09/10/12	Product MCMAHON 4 !!!GFSB!!!	Estimate # 1291
Advertiser McMahon for Senate		Original Date / Revision 09/25/12 / 09/25/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1		GFSB	09/03/12-09/09/12	SU 6:30PM-7PM EWN	6:30PM-7PM	-----Su	:30		\$45.00	NM		
See MG 25.2,25.3,25.4												
2		GFSB	09/08/12-09/08/12	M-SU Eyewitness News @ 1111PM-11:35PM	1111PM-11:35PM	-----Sa--	:30		\$65.00	NM		
Ⓜ		MG for 6.1,25.1										
3		GFSB	09/08/12-09/08/12	Wknd Late Fringe Synd.	1135PM-12:35AM	-----Sa--	:30		\$15.00	NM		
Ⓜ		MG for 6.1,25.1										
4		GFSB	09/10/12-09/10/12	9AM-10AM	9AM-10AM	M-----	:30		\$30.00	NM		
Ⓜ		MG for 6.1,25.1										
26	GFSB	09/09/12	09/09/12	60 Minutes	7PM-8PM		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----1				1	\$550.00			
27	GFSB	09/09/12	09/09/12	Mentalist	10PM-11PM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----1				1	\$200.00			
28	GFSB	09/10/12	09/10/12	6AM-6:30AM Eyewitness Nev	6AM-6:30AM		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	1-----				1	\$40.00			
29	GFSB	09/10/12	09/10/12	6:30AM-7AM Eyewitness Nev	6:30AM-7AM		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	1-----				1	\$50.00			
30	GFSB	09/10/12	09/10/12	7AM-9AM The Early Show	7AM-9AM		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	1-----				1	\$30.00			
31	GFSB	09/10/12	09/10/12	Eyewitness News at Noon	12PM-12:30PM		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	1-----				1	\$50.00			
32	GFSB	09/10/12	09/10/12	5PM-5:30PM Eyewitness Nev	5PM-5:30PM		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	1-----				1	\$65.00			
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1		GFSB	09/10/12-09/16/12	5PM-5:30PM Eyewitness Nev	5PM-5:30PM	M-----	:30		\$65.00	NM		
Credited												
33	GFSB	09/10/12	09/10/12	5:30PM-6PM Eyewitness Nev	5:30PM-6PM		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	1-----				1	\$65.00			
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1		GFSB	09/10/12-09/16/12	5:30PM-6PM Eyewitness Nev	5:30PM-6PM	M-----	:30		\$65.00	NM		
Credited												
34	GFSB	09/10/12	09/10/12	6PM-6:30PM Eyewitness Nev	6PM-6:30PM		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	1-----				1	\$90.00			
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1		GFSB	09/10/12-09/16/12	6PM-6:30PM Eyewitness Nev	6PM-6:30PM	M-----	:30		\$90.00	NM		
Credited												
N 35	GFSB	09/10/12	09/10/12	7PM-7:30PM	7PM-7:30PM		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	1-----				1	\$90.00			
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1		GFSB	09/10/12-09/16/12	7PM-7:30PM	7PM-7:30PM	M-----	:30		\$90.00	NM		
Credited												

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Contract / Revision 491856 /		Alt Order # 06301800
Contract Dates 09/04/12 - 09/10/12		Product MCMAHON 4 !!!GFSB!!!
Advertiser McMahon for Senate		Estimate # 1291
		Original Date / Revision 09/25/12 / 09/25/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 36	GFSB	09/10/12	09/10/12	7:30PM-8PM	7:30PM-8PM		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	1-----				1	\$90.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	GFSB	09/10/12-09/16/12	7:30PM-8PM	7:30PM-8PM	M-----	:30		\$90.00	NM		
	Credited											
37	GFSB	09/10/12	09/10/12	5AM-5:30AM Eyewitness Nev5	5AM-5:30AM		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	1-----				1	\$20.00			
38	GFSB	09/10/12	09/10/12	5:30AM-6AM Eyewitness Nev5	5:30AM-6AM		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	1-----				1	\$30.00			
39	GFSB	09/10/12	09/10/12	M-SU Eyewitness News @ 11	11PM-11:35PM		:30			NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	1-----				1	\$65.00			
N 40	GFSB	09/10/12	09/10/12	Hawaii 5-0	10PM-11PM		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	1-----				1	\$300.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	GFSB	09/10/12-09/16/12	Hawaii 5-0	10PM-11PM	M-----	:30		\$300.00	NM		
	Credited											
41	GFSB	09/04/12	09/07/12	Eyewitness News at Noon	12PM-12:30PM		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-TWTF--				2	\$50.00			
Totals											49	\$4,220.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/10/12	49	\$4,220.00	\$3,587.00
Totals	49	\$4,220.00	\$3,587.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.